

11 January 2010

Mr Travis Pittman
New Zealand Society of HK

Dear Travis,

Cathay Pacific / Credit Suisse Hong Kong Sevens – Ticket Allocation


Over recent years, you will no doubt be aware of the increased demand for tickets for the Hong Kong Sevens from all sectors of the Sevens supporter community, both here in Hong Kong and overseas. This continuing appetite for the event requires a very careful allocation of the tickets.

Most recently the rapid growth of rugby in Hong Kong, in particular at the junior levels has resulted in a significant increase in demand from our member clubs. This increase in demand from our constituent members has resulted in necessary reductions in allocations to other stakeholders.

Unfortunately this does mean that we are not able to continue to allocate tickets to Associations, Societies and Chambers, as we have been able to in the past. Whilst the support of your association has been greatly appreciated the HKRFU will not be able to allocate any tickets for members of the New Zealand Society of Hong Kong for the 2010 event.

Tickets will be made available for sale through HK Ticketing on the 16th January. We ask that you remind all your members of this key date for supporters of the Sevens, to get tickets.

Yours sincerely,



Warrick Dent
Head of Commercial, Communications and Events
Hong Kong Rugby Football Union



HONG KONG
RUGBY FOOTBALL UNION

香 港 欖 球 總 會



Room 2001, Olympic House, 1 Stadium Path,
So Kon Po, Causeway Bay, Hong Kong
Tel : (852) 2504 8311 Fax : (852) 2576 7237
E-mail : info@hksevns.com
Website : <http://www.hksevens.com>